

**Muhlenberg College/Morning Call**  
**2012 Lehigh Valley Quality of Life Survey**  
**Frequency Report**  
**Sample - 577 Adult Pennsylvanians**  
**Fielding Dates: April – April 25 to May 9, 2012**  
**Margin of Error = +/- 5% at 95% Level of Confidence**  
**AAPOR RR1 – Response Rate = 26%**  
**5 Callback Attempts**  
**Data Weighted by Age, Race, Educational Attainment and Gender**

Q3: Overall, how would you rate the Lehigh Valley as a place to live? Would you say it's an excellent, good, not so good, or poor place to live?

	2012	2011
Excellent	29%	30%
Good	58%	61%
Fair	9%	9%
Poor	2%	<1%
Nor Sure	<1%	0%

Q4: Overall, how would you rate the Lehigh Valley as a place to raise a family? Would you say it's an excellent, good, not so good, or poor place to raise a family?

	2012	2011
Excellent	29%	35%
Good	58%	52%
Fair	9%	7%
Poor	3%	4%
Nor Sure	2%	2%

Q5: In general, would you say that life in the Lehigh Valley is getting better or getting worse?

	2012	2011
Getting Better	30%	26%
Getting Worse	45%	51%
Staying the Same	22%	15%
Not Sure	4%	8%

Q6: Next I would like you to rate the quality of various categories of life in the Lehigh Valley. For each category that I mention, please rate it as either excellent, good, not so good, or poor as it pertains to life in the Lehigh Valley.

First, health care services?

	2012	2011
Excellent	38%	39%
Good	53%	49%
Fair	5%	9%
Poor	3%	1%
Nor Sure	2%	<1%

Q7: The Economy?

	2012	2011
Excellent	2%	<1%
Good	40%	40%
Fair	44%	39%
Poor	14%	20%
Nor Sure	2%	1%

Q8: Transportation?

	2012	2011
Excellent	4%	6%
Good	47%	52%
Fair	31%	28%
Poor	11%	10%
Nor Sure	6%	4%

Q9: Public Schools?

	2012	2011
Excellent	10%	11%
Good	49%	49%
Fair	23%	21%
Poor	9%	8%
Nor Sure	9%	10%

Q10: Law Enforcement?

	2012	2011
Excellent	14%	17%
Good	70%	65%
Fair	10%	14%
Poor	4%	<1%
Nor Sure	2%	3%

Q11: Race Relations?

	2012	2011
Excellent	5%	5%
Good	60%	58%
Fair	20%	17%
Poor	4%	8%
Nor Sure	9%	12%

Q12: The Environment?

	2012	2011
Excellent	9%	10%
Good	67%	74%
Fair	18%	12%
Poor	4%	2%
Nor Sure	1%	3%

Q13: Housing?

	2012	2011
Excellent	9%	10%
Good	64%	56%
Fair	18%	23%
Poor	6%	8%
Nor Sure	3%	4%

Q14: Government Services?

	2012	2011
Excellent	6%	8%
Good	62%	58%
Fair	16%	20%
Poor	6%	6%
Nor Sure	8%	8%

Q15: And Recreational Opportunities?

	2012	2011
Excellent	25%	22%
Good	59%	59%
Fair	10%	16%
Poor	3%	2%
Nor Sure	2%	2%

Q16: Now I would like to ask you some questions regarding your satisfaction with various aspects of your life. For each aspect that I mention please indicate if you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied.

First how satisfied are you with your current job?

	2012	2011
Very Satisfied	29%	29%
Somewhat Satisfied	21%	18%
Somewhat Dissatisfied	4%	6%
Very Dissatisfied	4%	4%
Nor Sure/Not Working	42%	43%

Q17: Your Family Income?

	2012	2011
Very Satisfied	27%	22%
Somewhat Satisfied	46%	49%
Somewhat Dissatisfied	12%	15%
Very Dissatisfied	7%	8%
Nor Sure	7%	7%

Q18: And the amount of time it takes you to commute to work

	2012	2011
Very Satisfied	32%	29%
Somewhat Satisfied	19%	19%
Somewhat Dissatisfied	5%	2%
Very Dissatisfied	4%	4%
Nor Sure/Don't Commute	39%	45%

Q19: Thinking about the next 12 months, would you say you feel optimistic or pessimistic about your own family's financial situation?

	2012	2011
Optimistic	60%	59%
Pessimistic	25%	32%
Not Sure	6%	10%

Q20: Have you been cutting back on your spending lately, spending at about your usual level, or spending more than usual?

	2012	2011
Cutting Back on Spending	50%	57%
Spending at Usual Level	40%	31%
Spending More than Usual	8%	9%
Not Sure	2%	4%

Q21: Next, I have a few questions regarding your level of concern for a variety of issues. For each issue that I mention please tell me if you are very concerned, somewhat concerned, not too concerned, or not at all concerned?

First, how concerned are you that you will become unemployed in the next year?

	2012	2011
Very Concerned	10%	16%
Somewhat Concerned	10%	8%
Not Too Concerned	17%	12%
Not Concerned at All	30%	25%
Not Sure/Not Working	34%	39%

Q22: How concerned are you with the safety of drinking water in your community?

	2012	2011
Very Concerned	23%	20%
Somewhat Concerned	22%	26%
Not Too Concerned	28%	30%
Not Concerned at All	27%	24%
Not Sure	1%	1%

Q23: How concerned are you with the air quality in your community?

	2012	2011
Very Concerned	23%	20%
Somewhat Concerned	27%	27%
Not Too Concerned	27%	31%
Not Concerned at All	22%	23%
Not Sure/Not Working	<1%	<1%

Q24: How concerned are you with becoming a victim of a crime?

	2012	2011
Very Concerned	23%	23%
Somewhat Concerned	31%	33%
Not Too Concerned	26%	32%
Not Concerned at All	19%	11%
Not Sure/Not Working	<1%	1%

Q25: How concerned are you with the loss of open spaces such as forests and farms in the Lehigh Valley?

	2012	2011
Very Concerned	43%	44%
Somewhat Concerned	34%	37%
Not Too Concerned	12%	12%
Not Concerned at All	10%	7%
Not Sure/Not Working	1%	1%

Q26: And how concerned are you about not having enough money to pay your rent or mortgage?

	2012	2011
Very Concerned	27%	26%
Somewhat Concerned	20%	18%
Not Too Concerned	16%	23%
Not Concerned at All	33%	31%
Not Sure/Not Working	3%	3%

Q27: Next, I would like for you to rate the performance of a few political officials. For each name that I read, please tell me if you approve or disapprove of the way he is doing his job.

First, Governor Tom Corbett?

	2012	2011
Approve	39%	39%
Disapprove	34%	31%
Not Sure	27%	29%

Q28: Senator Pat Toomey?

	2012	2011
Approve	43%	40%
Disapprove	26%	30%
Not Sure	31%	31%

Q29: Senator Bob Casey Jr.?

	2012	2011
Approve	40%	41%
Disapprove	23%	19%
Not Sure	38%	40%

Q30: And Congressman Charlie Dent?

	2012	2011
Approve	49%	54%
Disapprove	24%	26%
Not Sure	27%	19%

Q31: Recently construction began on a new Arena in downtown Allentown that will be used for minor league hockey games, concerts and other entertainment events. Would you say that you are very excited, somewhat excited, not too excited or not excited at all about the construction of the new arena in Allentown.

	2012
Very Excited	14%
Somewhat Excited	27%
Not Too Excited	20%
Not Excited At All	37%
Not Sure	2%

Q32: What effect do you think the construction of the arena and the accompanying hotel have on downtown Allentown. Would you say it will have a positive effect, a negative effect or no effect on the quality of downtown Allentown?

	2012
Positive	58%
Negative	17%
No Effect	17%
Not Sure	7%

Q33: How important would you say the construction of the new arena is to the overall quality of downtown Allentown? Would you say the arena is very important, somewhat important, not too important or not important at all to the overall quality of downtown Allentown?

	2012
Very Important	26%
Somewhat Important	34%
Not Too Important	17%
Not Important at All	18%
Not Sure	5%

Q34: When the arena opens how likely are you to attend hockey games, concerts or other entertainment events. Would you say you are very likely, somewhat likely, not too likely or not likely at all to attend events at the new arena?

	2012
Very Likely	20%
Somewhat Likely	25%
Not Too Likely	21%
Not Likely at All	32%
Not Sure	2%

Q35: Next I have some questions on gas prices. Have recent price increases in gasoline caused any financial hardship for you or others in your household, or not?

	2012
Have Caused Hardship	62%
Have not Caused Hardship	37%
Not Sure	1%

Q36: Have you made any changes in your lifestyle because of the increased price of gasoline, or not?

	2012
Have Made Changes	62%
Have not Made Changes	38%
Not Sure	<1%

Q37: "Who do you blame for the recent rise in oil and gasoline prices: other oil-producing countries, U.S. oil companies, or the Obama administration?"

Oil Producing Countries	12%
US Oil Companies	26%
Obama Administration	27%
Someone Else (Volunteered)	11%
All of Them (Volunteered)	16%
Not Sure	8%